



## Kentuckians for Better Transportation

Aviation Highways Public Transit Railroads Waterways

### **Kentuckians for Better Transportation (KBT) Board of Directors invites applications for President.**

#### **Overview**

KBT provides education and advocacy for all modes of transportation uniting leaders of state and federal government, business, education and citizens to achieve safe, sustainable transportation systems, promote economic development and quality of life in the Commonwealth of Kentucky.

Formed in 1977, KBT is a proven leader in safety and education through advocacy initiatives for all transportation modes at the State and Federal level. As a member-based association, KBT represents a diverse group of organizations and individuals, supporting five major modes of transportation which focus on Aviation, Highways, Public Transit, Railroads and Waterway systems.

The KBT office is currently located at 9300 Shelbyville Road, Louisville, KY.

#### **Individual Qualifications**

Individuals seeking the position of President of KBT should be an accomplished, results-driven executive who has exceptional leadership, strong interpersonal, creative, writing, and communication skills. Candidates should have a proven track record which will build collaborative relationships with individuals of all types, including but not limited to the KBT Board, its member base, state and federal government, the business community and public leaders. Individuals with a knowledge of all modes of transportation within the Commonwealth, their importance to economic development and quality of life is preferred. Candidates should have experience in decision making which will promote the overall mission and goals of KBT.

#### **Personal Characteristics and Management Style:**

- Effective communicator, skilled at relationship building and developing consensus.
- Collaborative partner with the KBT Board of Directors, committee members and general membership of the organization.
- Proven ability to effectively implement organization mission and strategy with integrity.
- Proven leader in developing membership, revenue generation, meeting coordination and staff responsibility.

#### **To Apply**

Please submit in PDF Format a cover letter, resume and a minimum of five professional references (include telephone contact, email address and relationship information) to ADK Executive Search using [KBT@adkexecutivesearch.com](mailto:KBT@adkexecutivesearch.com)

Please complete the ADK Employment Application form by following this link:

[https://adkexecutivesearch.com/Application\\_Form\\_KBT.html](https://adkexecutivesearch.com/Application_Form_KBT.html)

Filing Deadline: May 22, 2013

Electronic submission is preferred.

Paper application and resume may also be submitted by mail to:

ADK c/o Ms. Linda Frankl, 725 Chinkapin Drive, Nicholasville, KY 40356

Note: All mailed applications must be postmarked by midnight, May 22, 2013.

KBT is an equal opportunity employer.

[www.kbnet.org](http://www.kbnet.org)

The President of Kentuckians for Better Transportation (KBT) will lead and manage efforts of the organization including but not limited to:

#### **Executive Responsibilities**

- Managing and directing the KBT organization.
- Directing board members, committees and the general membership to set goals and objectives, devise strategies, formulate policies and develop programs in the best interest of transportation and safety in the Commonwealth.
- Leading the board, committees and the general membership on funding strategies to support the organization's operations, its mission and purpose.
- Managing internal budgets ensuring KBT resources are used properly. Managing efforts to ensure programs are carried out as planned. The President is accountable for the direction and accuracy of the organization's financial reporting and money management.

#### **Member Relations**

- Leading efforts and presenting programs to formulate and execute membership recruitment and retention strategies.
- Leading membership activities, committees and board meetings.
- Directing the Annual Kentucky Transportation Conference, Annual Washington, D.C. Fly-In, Day at the Races as well as other necessary events.

#### **Public Relations**

- Serving as the primary spokesperson for KBT, providing education through speaking engagements, written correspondence, visual presentations, campaigns, and other activities to achieve the mission and goals of the organization and its membership.
- Developing a strategy in which KBT can be promoted throughout the Commonwealth by promoting all modes of transportation.
- Providing written materials for all media outlets as they pertain to the goals and objectives of the organization.
- Directing all aspects of the Annual KBT Transportation Conference.

#### **Government and Community Initiatives**

- The President will continue to maintain and develop working relationships with the KBT board, committees and membership, state and local governments and all other organizations which are directly or indirectly effected by transportation needs, providing information for administrative and legislative objectives while informing others of the organization's positions. The President will:
  - Work with Kentucky Executive Branch officials, employees and others whose responsibilities directly or indirectly effect transportation, KBT's mission and objectives.
  - Inform Legislative leaders of past, current and future matters which have an impact on transportation or related issues.
  - Direct and inform appropriate board members, committee chairpersons and key staff of KBT on issues which need addressing on a daily basis.
  - Inform Kentucky's Congressional delegation and key staff people on KBT's position on past, current and future issues.
  - Direct and aid business and community leaders in the Commonwealth on various issues which directly and indirectly effect transportation.
  - Register as an Executive Branch and Legislative Branch lobbyist.

#### **Training, Education and Experience**

The President of KBT will possess the following skills and credentials:

- A Bachelor's degree or higher in Administration/Management, Organizational Development, Political Science, Pre-Law, or Engineering or equivalent skills gained through experience.
- Training in current business office technology and operations.
- Experience in Association Management, Business Management, and direct supervision of support staff.
- Knowledge of Kentucky State Government, General Assembly, and the Transportation Cabinet and related branches.
- Knowledge of the United States government, Congress, and related branches.
- Must have experience working in an advocacy role with state legislative bodies. Experience at the federal level is desirable.
- Public relations, communications, publications experience and other items deemed necessary to promote the mission and objectives of KBT.
- Accomplished in research, communication and writing skills.
- At least ten years minimum experience in a trade or professional organization or equivalent.
- Experience in planning and executing conferences, meetings, and events.

#### **Compensation Package**

- Executive compensation package will be presented for the position.