



The Situation Room with Wolf Blitzer on CNN HD.

Introducing the DIRECTV Residential Experience for Hotels

The DIRECTV experience at home, now available for hotels.

Differentiate and add value to your property with this exclusive service – only from DIRECTV.

- The full residential lineup, including over 100 HD⁺ channels
- Easy-to-navigate, customizable program guide
- Simplified remote with anti-microbial finish
- Easy search functionality
 - **96% of guests believe it's easy to navigate the new DIRECTV guide***
- No upfront equipment costs—ask how!

Call your authorized DIRECTV dealer today!

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Images for illustrative purposes only; guide coming soon.*Based on Q2 2011 survey of 54 hotel guests in installed test properties. †To access DIRECTV HD programming, an HD Access fee (\$.25/room/mo.) and HD equipment required. Receipt of DIRECTV programming subject to terms of DIRECTV SMATV Customer Viewing Agreement. Hardware and programming available separately. The Situation Room with Wolf Blitzer: ©2012 Cable News Network. A Time Warner Company. All rights reserved. ©2012 DIRECTV, LLC. DIRECTV and the DIRECTV for BUSINESS logo are trademarks of DIRECTV, LLC. All other trademarks and service marks are the property of their respective owners.